

COMPANY PROFILE

As one of the world's largest vanilla extract manufacturers and most innovative flavor companies, Rodelle Inc. strives to provide every customer with world-class service and support. Our commitment is to conduct business with the highest degree of ethics and integrity, and to provide consistent, uncompromising quality and outstanding service.

LOCATION: FORT COLLINS, COLORADO

PLANT SIZE: 67,000 SQ. FT.

PLANT CAPABILITIES: LIQUID & DRY PACKAGING, BLENDING AND DEVELOPMENT

HOW WE'RE DIFFERENT

- EXCEPTIONAL CUSTOMER SERVICE
- INNOVATIVE RESEARCH AND DEVELOPMENT
- NATIONAL RETAIL BRAND RECOGNITION
- SPECIALTY IN PRIVATE LABELING
- INTERNATIONAL DISTRIBUTION CAPABILITIES
- CREATIVE CULINARY CULTURE
- ENERGY EFFICIENT FACILITY & SUSTAINABLE BUSINESS PRACTICES

Our facility is wind powered and a portion of our profits are donated to support sustainable development programs around the world.

RESEARCH AND DEVELOPMENT

- REVERSE ENGINEERING OF PRODUCTS AND FORMULA REDEVELOPMENT
- NUTRITIONAL ANALYSIS
- RECIPE DEVELOPMENT WITH TRAINED TASTE PANELS
- FOOD TRENDS

Rodelle prides itself on innovation and relies on its experienced Research & Development team to drive new projects for our customers.

QUALITY ASSURANCE

- SQF LEVEL 2 CERTIFIED ANNUALLY
- KOSHER CERTIFIED QUARTERLY
- ORGANIC CERTIFICATION AND SOCIAL COMPLIANCE, AUDITED ANNUALLY
- FDA, COLORADO DEPARTMENT OF PUBLIC HEALTH AND ENVIRONMENTAL AUDITS

Rodelle tests all raw materials and blended products for conformance to a standard the customer has approved. Hourly production line checks ensure finished goods leave our doors looking and tasting their best.



SOCIAL PROGRAMS

Quality of Life: As one of the world's largest vanilla extract companies, we support our growing regions with creative, self-sustainable social programs to ensure a brighter future. Rodelle's Microfinance Program is an innovative way to allow our farmers to create a sustainable income, as well as stimulating local entrepreneurship.

SAHANALA: SAHANALA is an association focused on preserving the environment and increasing farmers' incomes. The association has created a network of more than 3,800 vanilla farmers and is an employee-owned cooperative that gives 100% of profits back to each farmer-owner. Rodelle will be working to help the vanilla farmers increase the quality of their vanilla beans and farming practices. This strong partnership establishes a vanilla extract that is crafted from farm to table by Rodelle's team of vanilla experts. Rodelle is thrilled to contribute to SAHANALA members, improve vanilla farmers' quality of life and help to build a middle class in Madagascar.